

Return system

- Integrate circularity into your business



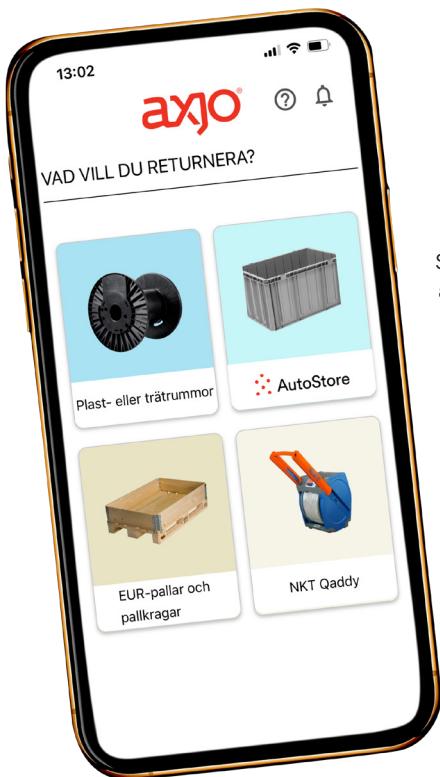
Axjo Group

Axjo is a global leader in sustainable packaging solutions made from 100% recycled polymer materials. We manufacture cable reels and storage solutions that are integrated into our circular return system from the very beginning.

With headquarters in Gislaved and operations worldwide, we develop resource-efficient flows that reduce unnecessary waste. Through innovation and experience since 1945, we create solutions made to last, driving a sustainable industry built for tomorrow.

How do you book a return?

Follow the steps to get started through our app or our web form.



Select your market and specify which type of item will be returned.



Enter your contact details and company name and choose whether you want the return to be picked up or dropped off at a drop-point.



Select what you want to return, specify the quantity, add any additional information if needed, and accept the terms and conditions.



Submit the return order.



Make your return via phone or app.



Make your return through our web form.

What are drop-points?

Our drop-points are locations across the country where installers can easily return reels. All drop-points are available both in our app and online, making it simple to find the one closest to you.

As the customer, you are responsible for ensuring that the reels are correctly labeled with clear shipping marks, so they can be easily identified upon arrival at our facility. Together with SkrotSmart, owned by Vinning, we offer drop-points throughout Sweden. These locations range from Trelleborg in the south to Umeå in the north.

Here, you can not only return your reels, but also drop off other scrap materials you wish to sell. All recycling in one place, convenient and efficient.

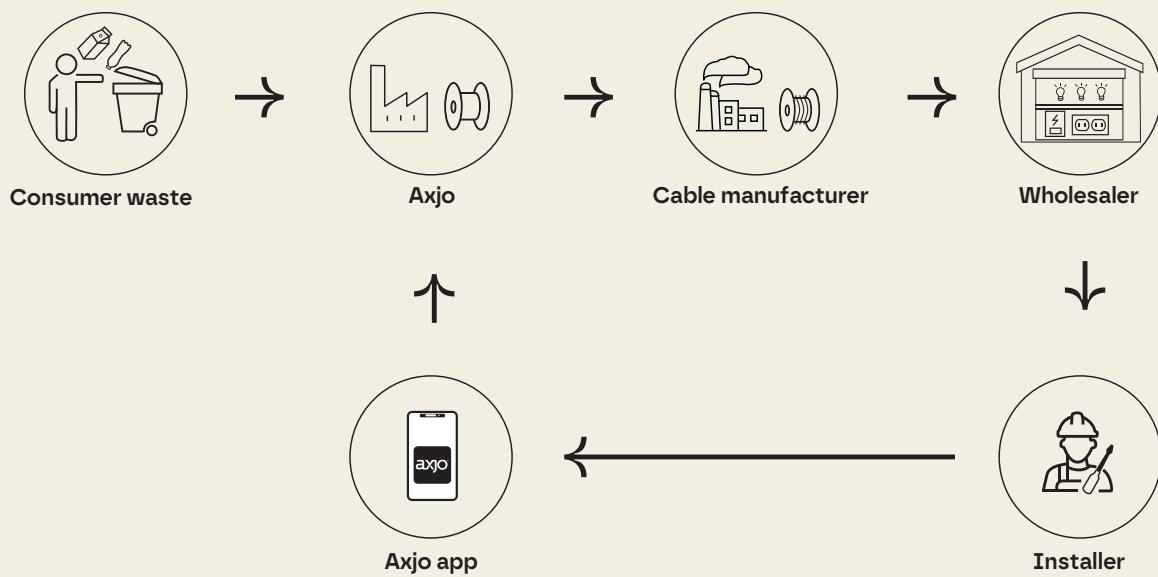


A circular system we create together

Our cable reels made from 100% recycled plastic are not only sustainable, they are circular. They are designed to be used up to 8–10 times within our return system, saving both costs and valuable resources. But the true impact only happens when we do this together.

The flow is simple: Cable manufacturers and wholesalers purchase new G-standard reels from us, wind their products onto them, and distribute them to installers. Once the installer has finished the job, the reel is quickly and easily returned through our app.

When the reels arrive back at our facility, we assess whether they can be reused or whether they should be ground down and transformed into brand-new reels. And here is one of the key advantages: Cable manufacturers and wholesalers can purchase reused reels at a lower price, without compromising on quality. Once the circular loop is in motion, everyone benefits. Lower costs. Less waste. A stronger sustainability profile. A system where both business and the environment win.



What does the return system mean for each partner?

Cable manufacturers and wholesalers

For cable manufacturers and wholesalers, the return system offers major benefits. You gain the opportunity to purchase reused G-standard reels at a lower price, while significantly reducing your CO₂ emissions.

To take advantage of these benefits, the journey begins by using our reels and putting them into circulation. By working with our G-standard, you help keep the return system running.

It is important to us that everyone who participates also shares in the value created. That is why we offer reused reels to the partners who contribute to bringing our G-standard cable reels out into the market.

The installer

The installer is the key to making the circular flow work, but it requires everyone's support. On construction sites, the pace is high and many things happen at once. That is why cable manufacturers, wholesalers, and we at Axjo must work together to make it as easy as possible for installers to take an active role in the system.

When everyone encourages and reminds each other about the return flow, it becomes natural to download the Axjo app and return reels in just a few seconds. And here is the major benefit: By sending the reels back, installers avoid destruction fees and receive cashback for approved returns.

What can be returned?

Our assessment of cable reels

→ Wooden reel repairable:

- The reel may have a maximum of two broken planks
- Small pieces of the flange may be damaged on one side
- Up to 40% of the bolts, nuts, or washers may be missing
- The reel can be cleaned with water

- Reels where the internal support structure is damaged
- Reels with warped flanges
- Reels with a broken or deformed center hole
- More than 40% of the metal parts are missing
- Reels that cannot be cleaned with water
- Painted reels
- Reels containing foreign objects

→ Wooden reel rejected:

- Reels that are not according to K-standard
- Reels made of plywood
- Reels where the flange is rotten, broken, or missing large pieces

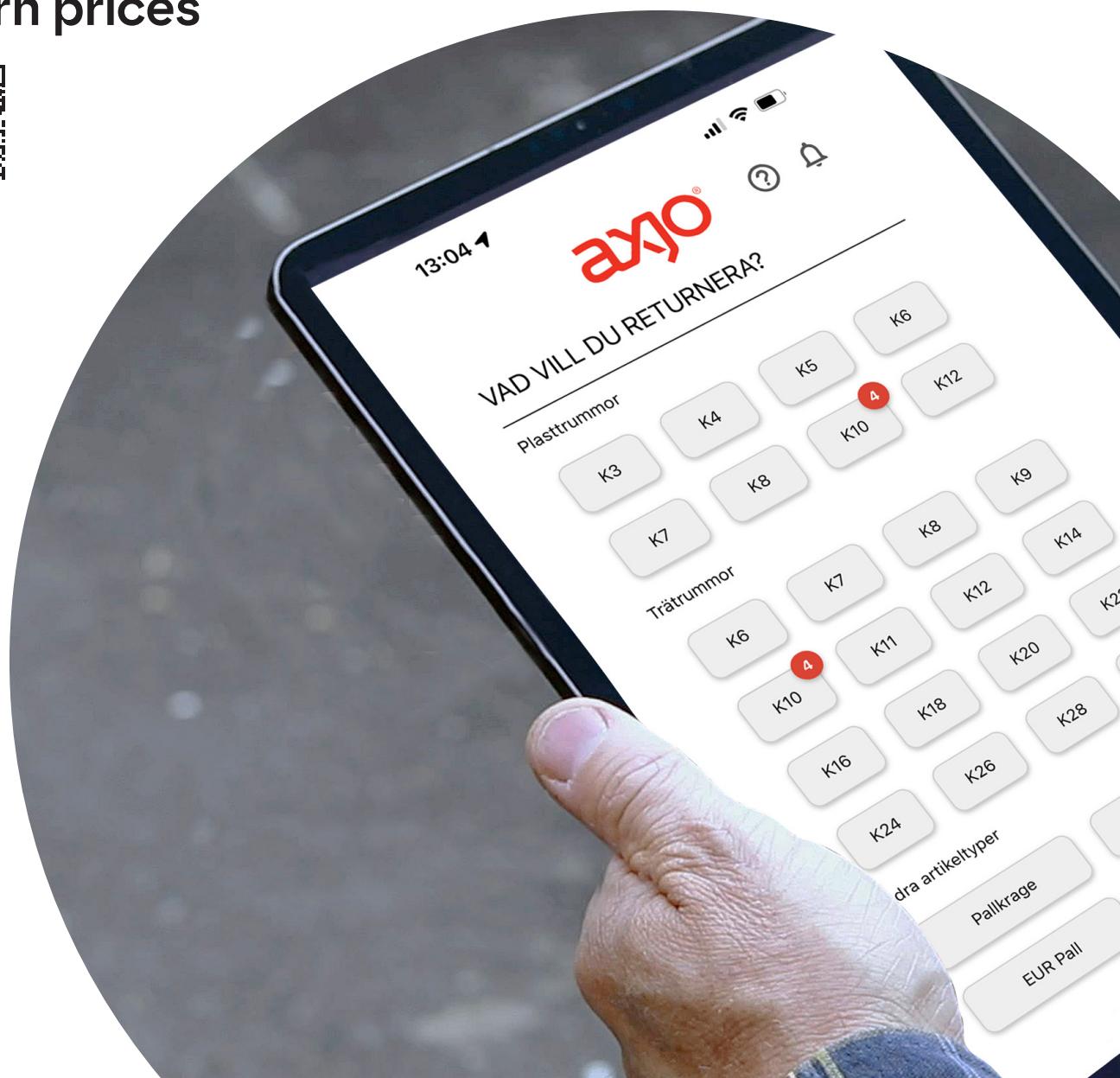
→ Plastic reel damaged:

- Damaged or cracked plastic reels can be returned and will be compensated according to the current return price list. Bring them back to us and we will recycle them. Do your part for the environment too!

Return prices



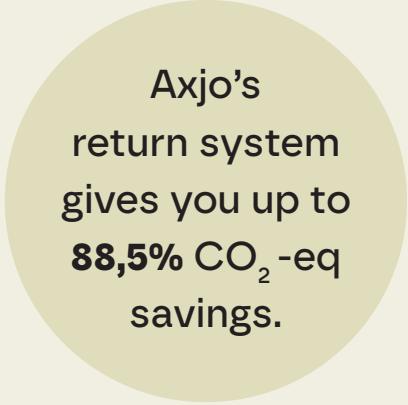
Scan the QR code to view our price list.



Sustainability

ECOLOGICAL SUSTAINABILITY is about using resources in a way that reduces environmental impact without limiting future opportunities. Every choice, from materials and production methods to transport and end-of-life handling, results in a different climate footprint. For example, recycled materials, energy-efficient processes, and longer product lifespans often lead to significantly lower emissions compared to traditional alternatives.

To achieve this, solutions are needed that ensure products remain in circulation for longer. This is exactly what our return system makes possible. By keeping the product in use, the need for new materials and energy-intensive processing is reduced, resulting in substantially lower emissions. After nine reuse cycles, this leads to an 88.5% lower climate footprint compared to purchasing a new product each time. A clear win for both resource efficiency and the environment.



Axjo's
return system
gives you up to
**88,5% CO₂ -eq
savings.**

ECONOMIC SUSTAINABILITY is about using resources wisely to create long-term profitability. By reducing waste, extending product lifespans, and increasing utilization, costs can be lowered while operations become more stable and predictable.

In our return system, this is put into practice. When we work together to increase utilization, products can be used for longer, creating value for everyone involved. As the manufacturer, we reduce production costs and material consumption. Wholesalers and cable manufacturers can purchase reused reels at a lower price, and installers receive cashback for every reel they return.

The result is a circular flow that benefits all partners economically in the long run.

SOCIAL SUSTAINABILITY is about creating safe, fair, and long-term conditions for people throughout the entire value chain. Through clear processes, secure workflows, and responsible partnerships, both the working environment and trust between all involved parties are strengthened. Our return system is designed with these principles in mind. A structured and transparent return flow makes handling simple and safe for cable manufacturers, wholesalers, and installers. Clear terms and high transparency create fair incentives, ensuring that everyone knows what applies and what they receive in return. The result is stronger collaboration, greater engagement, and a system that works for people today and in the long run.

Our return system is PPWR compliant.

The EU's new packaging regulation, the Packaging and Packaging Waste Regulation (PPWR), introduces stricter requirements for how all packaging must be designed, used, and managed after use. The goal is that all packaging within the EU must be reusable or recyclable by 2030 at the latest.

This is what PPWR means for us together:

- Reduce the amount of packaging waste
- Increase reuse and recycling
- Clearer requirements for material choices and design
- Common regulations across the entire EU
- Greater responsibility for producers

What does this mean for you as our customer?

We welcome this initiative, as the packaging industry must become more sustainable in order to remain viable in the long term. For a long time, we have taken responsibility throughout the entire value chain, from product design to a closed-loop system, with a clear focus on the principles of reduce, reuse, recycle.

When PPWR comes into force in August 2026, it means that you as a customer are already well prepared. You do not need to look for new suppliers or alternative solutions. Our system meets the requirements through products made from 100% recycled material, designed to be used multiple times in a closed circular flow. These products are developed to be reused first, and recycled only as a last option.



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